



**weaveRIGHT®**  
BATH COLLECTION

LET US SHOW YOU  
**BATH DONE  
RIGHT**



**STANDARD FIBER**  
INNOVATIVE TEXTILE SOLUTIONS



# WEAVERIGHT®

A **patented weaving process** that unites 100% cotton loops with performance fibers. This revolutionary technique **accelerates drying time**, provides an additional level of **durability**, and **enhances absorbency**, while maintaining **freshness** and **softness**.

## 185% Faster Drying Time\*

Fast drying time saves energy and prohibits the growth of bacteria.

AATCC TM200

## 2-3x Stronger than Industry Standard\*

Durable, patented construction ensures consistent quality wash after wash.

ASTM D 5043 + ASTM D 2267

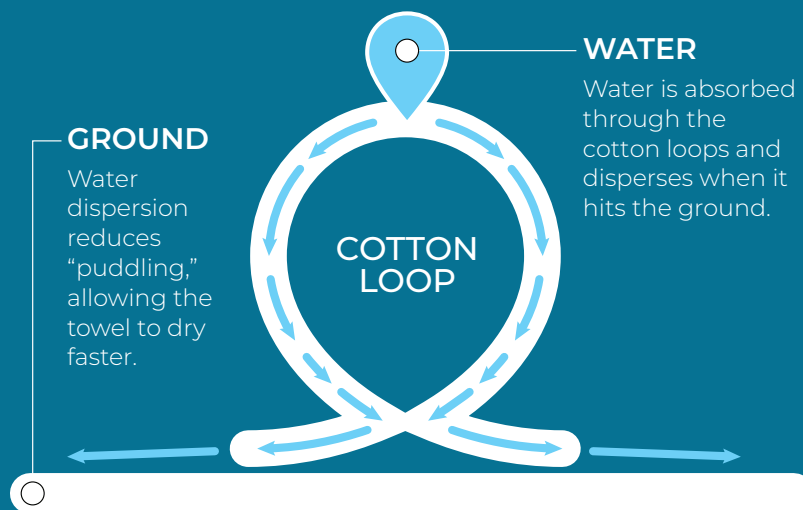
## No More Musty Towels

Technology eliminates musty towel concerns. Naturally antimicrobial.

AATCC 147

\*As compared to a similar weight 100% ring spun cotton towel.

### PATENTED, PROPRIETARY DESIGN



Patent #10,655,251

OEKO-TEX®  
CONFIDENCE IN TEXTILES

Before Wash

After Wash

## BLOOMING LOOPS

Available in premium zero-twist, low twist, 2-ply, and ring spun cotton loop variants. weaveRIGHT's towels **bloom after every wash**, for the **softest**, most **luxurious** feel and touch!



ULTRA ABSORBENT



FASTER DRYING TIME



STRENGTH TESTED





ULTRA PREMIUM  
COLLECTION  
DETAILS

100% Turkish Cotton Loops

650 GSM Low Twist

Highly Absorbent

Built on the Patented  
Weaveright® Platform that  
Accelerates Drying Time and  
Increases Durability

Made in Turkey

Oversized Bath – 30x58”

OEKO-TEX®  
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# ULTRA PREMIUM COLLECTION

BY WEAVERIGHT®

Wrap yourself in exquisite performance. Our towels are made from long staple, combed cotton grown in the Aegean Region of Turkey. World’s Finest Turkish cotton combined with the patented weaveRIGHT® construction ensures a decadent spa experience with every use.

## 650 GSM

TURKISH COTTON

### COLOR OPTIONS

Choose from 10 vibrant colors.







# LUXURY COLLECTION

BY WEAVERIGHT®

You deserve a little pampering at the end of a long day or at the start of a new one. Enjoy incredible softness and absorbency with the help of the Luxury Collection by weaveRIGHT® towels. This 550 GSM, Zero Twist patented construction is comparable to a traditionally constructed 650-700 GSM towel. All the performance without the added weight.

550 GSM

ZERO TWIST

## COLOR OPTIONS

Choose from 10 vibrant colors.

PANTONE® 11-0601 TCX Bright White	PANTONE® 13-4401 TCX Quiet Tide	PANTONE® 14-1220 TCX Peach Nougat	PANTONE® 17-3938 TCX Very Peri	PANTONE® 5295 C Light Plum
PANTONE® 16-0110 TCX Desert Sage	PANTONE® 16-4421 TCX Blue Mist	PANTONE® Cool Gray 5 U Gooier	PANTONE® 18-4430 TCX Fjord Blue	PANTONE® 16-1610 TCX Brandied Apricot

## LUXURY COLLECTION DETAILS

100 Zero Twist Cotton Loops

550 GSM

Highly Absorbent Zero Twist  
Loops Blossom More After  
Each Wash

Dry Faster Than Traditional  
Towels

Built on the Patented  
Weaveright® Platform that  
Accelerates Drying Time and  
Increases Durability

Bath – 30x56"

OEKO-TEX®  
CONFIDENCE IN TEXTILES





# DUET COLLECTION

BY WEAVERIGHT®

More than just a performance towel, this elevated everyday collection provides the best of both worlds. Soft Zero Twist provides an unmatched softness that reverses to a durable 2-ply low pile. Absorbency is unmatched with this patented weaveRIGHT® construction.

## 600 GSM

2-PLY ZERO TWIST REVERSE

### COLOR OPTIONS

Choose from 10 vibrant colors.



## DUET COLLECTION DETAILS

100% Zero Twist Face and  
2-Ply Reverse

Combines the Softness of  
Zero Twist and the Durability  
of 2-Ply Cotton Loops

600 GSM

Combed Cotton Which  
Ensures Softness and  
Quality

Built on the Patented  
Weaveright® Platform that  
Accelerates Drying Time and  
Increases Durability

Bath – 30x54"

OEKO-TEX®  
CONFIDENCE IN TEXTILES





## HOTEL & SPA COLLECTION DETAILS

100% Ring Spun Cotton  
Loops

650 GSM

Crafted for Softness and  
Durability

Built on the Patented  
Weaveright® Platform that  
Accelerates Drying Time and  
Increases Durability

Bath – 27x54"

**OEKO-TEX®**  
CONFIDENCE IN TEXTILES

# HOTEL & SPA COLLECTION

BY WEAVERIGHT®

Enjoy this pristine performance towel that leaves your guests coming back for more. Unmatched absorbency and fast drying time provide the ultimate solution for hospitality performance.

650 GSM

RING SPUN



PANTONE®  
11-0601 TCX • Bright White

